



Tan Choon Sang
Country Manager,
Autodesk Malaysia

“The Government continues to recognize the creative industry as a strategic growth sector, with the allocation of RM100 million under a Digital Content Industry Fund set up under the Communications and

Multimedia Commission. As we step into a new phase of more immersive and engaging content, aspiring Malaysian artists should look at utilising the best design and entertainment tools that allows them to unlock their creativity to its best capabilities.”



Azman Mokhtar
Managing Director,
Khazanah

“In articulating the distinction between the Capital Economy and the “EKR” (Ekonomi Keperluan Rakyat)

or the “People Economy”, Budget 2015 has asked the most important economic question of our times – how to balance both in a progressive, equitable and sustained manner? For a while now, progress on the macro-economic level has been little felt at the micro-economic firm, let alone at the average household and individual level. In that regard, Budget 2015 marks a watershed in trying to address the challenge of balancing the two more precisely and sensitively, and, in emphasising EKR first, making a

correct humanistic policy choice.”

Raja Kumaran
Executive Director,
PricewaterhouseCoopers (PwC)

“Najib’s announcements are in line with this year’s theme, “People Economy”. This year’s budget allocation has a ‘targeted’ feel to it with RON95 petrol and diesel not subjected to GST, along with many other daily household needs. While the government has done its part by going on the ground

to explain that GST is not something to be feared, it is now the businesses’ turn to assure the rakyat that they will not increase price unnecessarily.”

Soh Lian Seng
Executive Director,
KPMG

“Overall I believe the government presented a people focused budget – I think it was quite balanced. There was something about BR1M, for women, Sarawak/Sabah infrastructure, disable people and for small-medium

enterprises (SME). For SMEs there was a fair bit of measures for start-up businesses. From a tax perspective, we were provided with some information on goods and services tax (GST). We now know that the exemption list is wider – there are seven categories in the Budget 2015 already. The allocation for electricity consumption has been increased and RON95 and diesel will not have GST.”

Albert Chai
Country Manager,
Cisco Malaysia

“Budget 2015 effectively balances Malaysia’s capital economy and the people’s economy. We are pleased with the Prime Minister’s announcement to promote high-quality and focused investment with specialised incentive packages for projects based on technology, innovation and knowledge. This will be a catalyst to increased investor confidence and will encourage greater investments by technology multinationals across various industries in Malaysia.”



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